

Europe Blues Train Festival 2025 - Konzert

DATE: Saturday, September 20, 2025
LOCATION: Bruchhausen-Vilsen, Niedersachsen, DE

Event Description

Europe Blues Train Festival 2025 - Konzert is a premier festivals event in Bruchhausen-Vilsen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 522 people

Event ID: FVP9RtAmbsyBUzfFHU

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 209 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.