

Euroleague (W) - Qualifying Round - Bourges vs Vilniaus Kibirkštis

DATE: Thursday, September 18, 2025
LOCATION: Vilnius, Vilniaus apskritis, LT

Event Description

Euroleague (W) - Qualifying Round - Bourges vs Vilniaus Kibirkštis is a premier sports event in Vilnius. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,937 people

Event ID: Gz9azLzzPzWtJGC9qi

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 775 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.