

Euroleague (W) - 1st Round - Zaragoza vs Landes

DATE: Wednesday, October 8, 2025
LOCATION: Mont-de-Marsan, Nouvelle-Aquitaine, FR

Event Description

Euroleague (W) - 1st Round - Zaragoza vs Landes is a premier sports event in Mont-de-Marsan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,657 people

Event ID: GfsBUCa98htv6UcC9B

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 663 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.