

# Euroleague (W) - 1st Round - Girona vs Bourges

DATE: Wednesday, November 26, 2025  
LOCATION: Bourges, Centre-Val de Loire, FR

## Event Description

Euroleague (W) - 1st Round - Girona vs Bourges is a premier sports event in Bourges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 63/100  
**Expected Attendance:** 4,490 people  
**Event ID:** BaA6iPJLoaxiH2j5HU

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,796 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*