

Euroleague (W) - 1st Round - Bourges vs Girona

DATE: Wednesday, October 22, 2025
LOCATION: Girona, Catalunya, ES

Event Description

Euroleague (W) - 1st Round - Bourges vs Girona is a premier sports event in Girona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,718 people

Event ID: 9egrvpsnNdwZYN9nBk

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,487 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.