

Euroleague (W) - 1st Round - ÇBK Mersin vs Landes

DATE: Tuesday, November 4, 2025
LOCATION: Mont-de-Marsan, Nouvelle-Aquitaine, FR

Event Description

Euroleague (W) - 1st Round - ÇBK Mersin vs Landes is a premier sports event in Mont-de-Marsan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,342 people

Event ID: EhWtkTyQvxaPFCmEgi

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 537 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.