

Euroleague (W) - 1st Round - Arka Gdynia vs Bourges

DATE: Tuesday, November 4, 2025
LOCATION: Bourges, Centre-Val de Loire, FR

Event Description

Euroleague (W) - 1st Round - Arka Gdynia vs Bourges is a premier sports event in Bourges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,947 people

Event ID: FTPeXzjPXqkqYBg8d8

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,579 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.