

Euroleague - Real Madrid vs Hapoel Tel Aviv

DATE: Tuesday, November 25, 2025
LOCATION: Botevgrad, Sofiyska oblast, BG

Event Description

Euroleague - Real Madrid vs Hapoel Tel Aviv is a premier sports event in Botevgrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,481 people

Event ID: 3Vv2WQPJqF8uNWnj6g

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 992 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.