

# Euroleague - Olimpia Milano vs Maccabi Tel Aviv

DATE: Wednesday, November 26, 2025  
LOCATION: Belgrade, RS

## Event Description

Euroleague - Olimpia Milano vs Maccabi Tel Aviv is a premier sports event in Belgrade. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,244 people

**Event ID:** GWnifPYrfqXUCP9gzd

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,698 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*