

# Eurocup Women - Group Stage - Panathinaikos vs Neptūnas — da

DATE: Thursday, October 16, 2025  
LOCATION: Palanga, Klaipėda, Lithuania

## Event Description

Eurocup Women - Group Stage - Panathinaikos vs Neptūnas Klaipėda is a premier sports event in Palanga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 900 people

**Event ID:** AEAodyewMC8K3eoMJ9

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*