

# Eurocup Women - Group Stage - Dinamo Sassari vs Lattes Montpellier

DATE: Thursday, October 16, 2025  
LOCATION: Lattes, Occitanie, FR

## Event Description

Eurocup Women - Group Stage - Dinamo Sassari vs Lattes Montpellier is a premier sports event in Lattes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 50/100  
**Expected Attendance:** 1,028 people  
**Event ID:** 7U5m8E7GkrcqtmnqsS

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 411 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*