

Eurobasket U16 B - 9th-16th Place Play-offs - Great Britain U16 vs Ireland Republic U16

DATE: Thursday, August 14, 2025
LOCATION: Skopje, Greater Skopje, MK

Event Description

Eurobasket U16 B - 9th-16th Place Play-offs - Great Britain U16 vs Ireland Republic U16 is a premier sports event in Skopje. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: EzQai7ASr7MUXPxXki

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.