

EuroBasket - Round of 16 - Sweden vs Türkiye

DATE: Saturday, September 6, 2025
LOCATION: R 1v Å ÅV

Event Description

EuroBasket - Round of 16 - Sweden vs Türkiye is a premier sports event in R 1v Å This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,470 people

Event ID: 9buerat6cdgn9WGUZV

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,588 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.