

# EuroBasket - Group Stage - Sweden vs Lithuania

DATE: Wednesday, September 3, 2025  
LOCATION: Tampere, Pirkanmaa, FI

## Event Description

EuroBasket - Group Stage - Sweden vs Lithuania is a premier sports event in Tampere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 4,931 people

**Event ID:** 95KE8V6YxcGfD6u7i3

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,972 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*