

EuroBasket - Group Stage - Serbia vs Türkiye

DATE: Wednesday, September 3, 2025
LOCATION: R 1v Å ÅV

Event Description

EuroBasket - Group Stage - Serbia vs Türkiye is a premier sports event in R 1v à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,784 people

Event ID: Bdcra4xMyff66DN6QN

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,314 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.