

EuroBasket - Group Stage - Portugal vs Türkiye

DATE: Saturday, August 30, 2025
LOCATION: R v v

Event Description

EuroBasket - Group Stage - Portugal vs Türkiye is a premier sports event in R v v. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,767 people

Event ID: 8HBKjEhNsU2fWCUHgP

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,307 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.