

EuroBasket - Group Stage - Iceland vs Israel

DATE: Thursday, August 28, 2025
LOCATION: Katowice, Tłoczek, PL

Event Description

EuroBasket - Group Stage - Iceland vs Israel is a premier sports event in Katowice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,610 people

Event ID: 3eD34Ds9SczMqUKx3B

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,644 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.