

Euro Meet

DATE: Friday, January 30, 2026
LOCATION: Esch-sur-Alzette, District de Luxembourg, LU

Event Description

Euro Meet is a premier conferences event in Esch-sur-Alzette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 458 people

Event ID: GrMWZdKsBfacbP4K8Q

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 183 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
