

# EUPHORIA - Durrumbul Hall

DATE: Saturday, August 23, 2025  
LOCATION: Main Arm, New South Wales, AU

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## Event Description

EUPHORIA - Durrumbul Hall is a premier festivals event in Main Arm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 34/100

**Expected Attendance:** 158 people

**Event ID:** 6GA4dPqDF37ce7gfLi

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 63 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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