

ETG: "(K)no(w) Such Thing as Ghosts" and "Bad Auditions by Bad Actors"

DATE: Thursday, November 6, 2025
LOCATION: Darmstadt, Hessen, DE

Event Description

ETG: "(K)no(w) Such Thing as Ghosts" and "Bad Auditions by Bad Actors" is a premier performing-arts event in Darmstadt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 132 people
Event ID: 3ig6yLhCJxv6EZc7VK

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.