

Et si votre investissement locatif travaillait toute l'année ?

DATE: Thursday, October 30, 2025
LOCATION: Les Sables-d'Olonne, Pays de la Loire, FR

Event Description

Et si votre investissement locatif travaillait toute l'année ? is a premier conferences event in Les Sables-d'Olonne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 336 people

Event ID: DzXuVuCDUhqNTfmYo7

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
