

Estrategia de inversión inmobiliaria | 4ta Edición

DATE: Tuesday, November 25, 2025
LOCATION: San Salvador, San Salvador, SV

Event Description

Estrategia de inversión inmobiliaria | 4ta Edición is a premier conferences event in San Salvador. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 240 people

Event ID: 9Ra8Mm9xLWjLGNWfSA

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.