

# Estonian-Latvian Basketball League - Valmiera Glass Via vs R ģv 2 !Q< Æ•

DATE: Sunday, November 16, 2025  
LOCATION: C 76—0, C 77R æðvads, LV

## Event Description

Estonian-Latvian Basketball League - Valmiera Glass Via vs R ģv 0 Ze Á<i is a premier sports event in C 76—0. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 45/100  
**Expected Attendance:** 562 people  
**Event ID:** BXLG6DrwhMb4ztJwJ4

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*