

Estonian-Latvian Basketball League - TalTech vs Liep ģ

DATE: Wednesday, October 15, 2025
LOCATION: Liep ģ Ā Ā

Event Description

Estonian-Latvian Basketball League - TalTech vs Liep ģ is a premier sports event in Liep ģ Ā This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,654 people

Event ID: BQEbxwivXCrEqSJM5

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 662 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.