

Estonian-Latvian Basketball League - R ģv 2 ģQ< Ą' g2 Ą-W ģa

DATE: Friday, December 12, 2025
LOCATION: Liep ģ Ą Ą

Event Description

Estonian-Latvian Basketball League - R ģv 0 Ze Ą<i vs Liep ģ is a premier sports event in Liep ģ Ą. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,732 people

Event ID: FVjrTW77VE6BKAupys

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 693 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.