

Estonian-Latvian Basketball League -

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DATE: Monday, December 15, 2025

LOCATION: R 1v Æ ÆV

Event Description

Estonian-Latvian Basketball League - R 1v 0 Ze Á-i vs Latvijas Universit FP is a premier sports event in R 1v à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 47yZ5n6JzmYxkppbrT

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/estonian-latvian-basketball-league-rgas-zei-vs-latvijas-universitte>

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