

Estonian-Latvian Basketball League - Liepāja vs Rīga Zeļģi

DATE: Friday, October 24, 2025
LOCATION: Saldus, Saldus pils 7F Ā ĀV

Event Description

Estonian-Latvian Basketball League - Liepāja vs Rīga Zeļģi is a premier sports event in Saldus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 9haZhfiFpeKCaY8sEF

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.