

Estonian-Latvian Basketball League - Keila Basket vs Rīga 2025

DATE: Friday, November 21, 2025
LOCATION: Rīga, Latvia

Event Description

Estonian-Latvian Basketball League - Keila Basket vs Rīga 2025 is a premier sports event in Rīga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: DTAjWv2se9s9NWZ5oS

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.