

Estonian-Latvian Basketball League - Keila Basket vs Liep ģ

DATE: Wednesday, January 28, 2026
LOCATION: Liep ģ Ā Ā

Event Description

Estonian-Latvian Basketball League - Keila Basket vs Liep ģ is a premier sports event in Liep ģ Ā This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,240 people

Event ID: CpbkbzrCPzP9tbrKJh

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.