

EST.ETIC - Dancing with the devil - M. Smets în dialog cu A. Papahagi

DATE: Friday, October 24, 2025
LOCATION: Cluj-Napoca, Județul Cluj

Event Description

EST.ETIC - Dancing with the devil - M. Smets în dialog cu A. Papahagi is a premier conferences event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: D9JxEDa6w8nXzgvTLu

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.