

Essex Vegan Festival (Southend-On-Sea)

DATE: Saturday, October 4, 2025
LOCATION: Southend-on-Sea, England, GB

Event Description

Essex Vegan Festival (Southend-On-Sea) is a premier festivals event in Southend-on-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: 4svQzXk3cZR7Z5yqz7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.