

# Esri User Conference Austria - powered by SynerGIS

DATE: Wednesday, October 22, 2025  
LOCATION: Tulln an der Donau, Niederösterreich, AT

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## Event Description

Esri User Conference Austria - powered by SynerGIS is a premier conferences event in Tulln an der Donau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 334 people

**Event ID:** 675xFEdJNm2pbvZzcF

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 134 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*