

Esquenta TDC - Impacto da Machine Learning e IA Edge Computing no mercado de software

DATE: Thursday, November 6, 2025

LOCATION: Rio Grande do Sul, BR

Event Description

Esquenta TDC - Impacto da Machine Learning e IA Edge Computing no mercado de software is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 199 people

Event ID: 5b6gpKw7hU7zsU8srA

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/esquenta-tdc-impacto-da-machine-learning-e-ia-edge-computing-no-mercado-de-software>

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