

Esquenta Psy na Orla

DATE: Sunday, August 17, 2025
LOCATION: Parque Estrela Dalva IX e X, Goiás, BR

Event Description

Esquenta Psy na Orla is a premier concerts event in Parque Estrela Dalva IX e X. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 215 people

Event ID: 9C7tKR4mbFxcT2oZSr

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.