

Esperance Sculpture Trail | Community Co-Design Workshop @ Esperance Senior Citizen's Centre

DATE: Friday, August 15, 2025
LOCATION: Esperance, Western Australia, AU

Event Description

Esperance Sculpture Trail | Community Co-Design Workshop @ Esperance Senior Citizen's Centre is a premier performing-arts event in Esperance. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 265 people
Event ID: FZiWfkuNX4p5woKYsn

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.