

Especial RED HOT CHILI PEPPERS no TRIBUS

DATE: Saturday, August 23, 2025
LOCATION: Rancho Novo, Rio de Janeiro, BR

Event Description

Especial RED HOT CHILI PEPPERS no TRIBUS is a premier concerts event in Rancho Novo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 294 people

Event ID: 7f5maQpKxf7LfCQSj7

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.