

Espaco Ministro DJ FABIO SAN DA ENERGIA NA VÉIA Festa Flash Back 70 80 90

DATE: Saturday, September 6, 2025
LOCATION: Jardim Peri Peri, São Paulo, BR

Event Description

Espaco Ministro DJ FABIO SAN DA ENERGIA NA VÉIA Festa Flash Back 70 80 90 is a premier concerts event in Jardim Peri Peri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 29/100

Expected Attendance: 90 people

Event ID: Armm5oB5C59zm9qaWY

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.