

ESG in Real Estate: Responding to regulatory and business requirements

DATE: Tuesday, September 30, 2025
LOCATION: Sofia, Sofia City Province, BG

Event Description

ESG in Real Estate: Responding to regulatory and business requirements is a premier conferences event in Sofia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 61 people

Event ID: 6bRyCpPaj6F3g9bm5i

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.