

Escola de Pais - Palestra: Filhos prontos para o amanhã

DATE: Wednesday, September 17, 2025
LOCATION: Senhora das Graças, Minas Gerais, BR

Event Description

Escola de Pais - Palestra: Filhos prontos para o amanhã is a premier conferences event in Senhora das Graças. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: G8mLU9tNdq37VqYrnc

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.