

Escape Goat at Ballydoyle Downers Grove

DATE: Thursday, August 14, 2025
LOCATION: Downers Grove, Illinois, US

Event Description

Escape Goat at Ballydoyle Downers Grove is a premier performing-arts event in Downers Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 232 people
Event ID: GJWGRgNnonuA54XuLg

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 93 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/escape-goat-at-ballydoyle-downers-grove>

Document generated on 6/4/2026, 3:16:28 AM