

E's Massage Clinic (Outhouse Gallery)

DATE: Friday, August 15, 2025
LOCATION: London, England, GB

Event Description

E's Massage Clinic (Outhouse Gallery) is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,010 people

Event ID: vM8EeEDxkhazABk4be

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
