

ERSTI KOMPASS

DATE: Thursday, October 16, 2025

LOCATION: Neu-Ulm, Bayern, DE

Event Description

ERSTI KOMPASS is a premier conferences event in Neu-Ulm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 23/100

Expected Attendance: 43 people

Event ID: 92VA7GbwBnkqPTfx32

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 17 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ersti-kompass>

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