

Erkner 70.3 Race Prep Series : Bike Course Recon Ride

DATE: Saturday, September 6, 2025
LOCATION: Erkner, Brandenburg, DE

Event Description

Erkner 70.3 Race Prep Series : Bike Course Recon Ride is a premier community event in Erkner. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: AfUxXZCc4AaExppSdi

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.