

# Erik Deutsch feat Alwyn, en vivo desde Foro Diez

DATE: Friday, October 17, 2025  
LOCATION: Guadalajara, Jalisco, MX

## Event Description

Erik Deutsch feat Alwyn, en vivo desde Foro Diez is a premier concerts event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 326 people

**Event ID:** 8Fa3UL7d3xV9zK4Wdb

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 130 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*