

# Eredivisie (W) - Sneek vs Utrecht

DATE: Thursday, November 27, 2025

LOCATION: Utrecht, Utrecht, NL

## Event Description

Eredivisie (W) - Sneek vs Utrecht is a premier sports event in Utrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,121 people

**Event ID:** 9jH8aLmLqKAbj64Wm9

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,648 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*