

Eredivisie - PEC Zwolle vs NEC

DATE: Saturday, January 24, 2026
LOCATION: Nijmegen, Gelderland, NL

Event Description

Eredivisie - PEC Zwolle vs NEC is a premier sports event in Nijmegen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,051 people

Event ID: C6xzNn2c8HZqb5Bmyy

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,220 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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