

# ERCO Civic Vision CPD Project Tour - Sydney (1pt)

DATE: Wednesday, November 19, 2025  
LOCATION: Sydney, New South Wales, AU

---

## Event Description

ERCO Civic Vision CPD Project Tour - Sydney (1pt) is a premier expos event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 40/100

**Expected Attendance:** 322 people

**Event ID:** 7v9pj7fUMJ2pWWVYcN

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 129 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---