

# Epidemic (Human) - Lassa Fever

DATE: Thursday, October 2, 2025  
LOCATION: Ungwan Kifi, Kaduna, NG

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## Event Description

Epidemic (Human) - Lassa Fever is a premier health-warnings event in Ungwan Kifi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** health-warnings

**Importance Rank:** 90/100

**Expected Attendance:** 10,000 people

**Event ID:** Dt8Mt98zJiKMcXekbR

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 180 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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