

Epidemic (Human) - Food Poisoning

DATE: Monday, October 20, 2025
LOCATION: Ulan-Ude, Respublika Buryatiya, RU

Event Description

Epidemic (Human) - Food Poisoning is a premier health-warnings event in Ulan-Ude. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: health-warnings

Importance Rank: 40/100

Expected Attendance: 10,000 people

Event ID: EoBfTrDTtbSNzTcJYx

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
