

# Epidemic Hazard - Dengue Fever

DATE: Sunday, October 26, 2025  
LOCATION: Rawalpindi, Punjab, PK

## Event Description

Epidemic Hazard - Dengue Fever is a premier health-warnings event in Rawalpindi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** health-warnings

**Importance Rank:** 40/100

**Expected Attendance:** 10,000 people

**Event ID:** 8BjntDYYpZ2F8SbqiW

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*